



# CALL FOR EXPRESSIONS OF INTEREST

## SHALIMAR PLACE TOWNHOMES LOGO DESIGN

### DEADLINE EXTENSION: JULY 6, 2021

Musqueam Capital Corporation (MCC) invites Expressions of Interest from emerging to established Musqueam artists and artist teams to submit designs for a new logo for our Musqueam Asset at Shalimar Place Townhomes. [MCC will be responsible for the production and installation costs of the new signs and materials.](#)

The artwork will represent Musqueam as stewards of the land, being inclusive of our manners and customs in our day-to-day interactions, and in the respect we show to others and to our work. The logo should use traditional Coast Salish art elements and is open to interpretive art forms. The public art will replace the previous company signage, which will provide a sense of Musqueam presence and ownership.

## PUBLIC ART OPPORTUNITY - SHALIMAR PLACE TOWNHOMES LOGO

Shalimar Place Townhomes is a 76-unit residential Complex located within the Musqueam community, a five-minute drive to the University of British Columbia. The landscape is made up of lush and mature trees, creating a peaceful atmosphere while still being able to live in the City.



### ARTWORK BUDGET: DESIGN

One artist and/or artist team will be selected for the public art opportunity. The artist and/or team will receive \$2,000 for their artwork design. [MCC will be responsible for the production and installation costs of the new signs and materials.](#)

### ELIGIBILITY:

Open call to Musqueam artists including youth and elders. Emerging, mid-career artists and established artists and designers are encouraged to apply. All individuals of a group or team must be Musqueam band members.

## ARTWORK DESIGN

### TARGET INSTALL: SUMMER 2021

- Musqueam artist or artist team will be selected to create a logo design which will be placed onto two new signs at Shalimar.
- The artwork must include the name “Shalimar” with the address 4100 Salish Drive
- Demonstrates traditional Coast Salish art elements that can be open to interpretive art forms
- Logo should have the ability to re-size in various file formats such as PNG, TIF, JPG etc.
- Approximate size of the signs will be 6’x 4’



★ Site Plan showing approximate locations of new Shalimar Signage

### EXPRESSION OF INTEREST REQUIREMENTS:

- Written artist statement (50-200 words) describing the meaning and inspiration of the design with copies of sketches or digital renderings of the design.
- Images of previous work (up to 5 images). Digital images should be no more than 2MB each. Please do not submit original artwork.
- Complete artist contact information

### EXPRESSION OF INTEREST SUBMISSION DEADLINE: TUESDAY, JULY 6, 2021 at 4PM

Submissions may be emailed, mailed, or hand delivered. Please note that hard-copy submissions will not be returned to artists.

### SELECTION PROCESS:

The final artist will be selected by the Musqueam Capital Corp (MCC) team. The MCC team will review all Expression of Interest (EOI) submissions and a final artist or artist team will be selected for the public art opportunity. The final artist or artist team selected will be awarded a contract of \$2,000 to complete the artwork design commission.

### SELECTION DATE: JULY 2021

### SUBMISSIONS & INQUIRIES:

Please send submissions and/or questions to the attention of Desirae Fraser, Development Coordinator phone at 778-988-5342 or by email [dfrazer@musqueamcapital.ca](mailto:dfrazer@musqueamcapital.ca).



If you have any questions and/or comments regarding this newsletter, please contact Grace Ulu, Communications & Marketing Coordinator at 604-771-2101 or by email at [gulu@musqueamcapital.ca](mailto:gulu@musqueamcapital.ca).

Follow us on Facebook and Instagram for updates and news!



Musqueam Capital  
Corporation



@musqueamcapital